



NEWSLETTER

05 - 2012 - SEPTEMBER

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EU-REGULATION 1007/2011 ON TEXTILE NAME AND LABELLING

On June 29th 2012, consultants Agency Matrix Insight presented a first draft of the study they are conducting for the European Commission. As far as care labelling is concerned, the first results indicate that there is no demand from either the industry or the consumer to change the symbol based care labelling system and the proposal from Matrix is to maintain the care labelling system on a voluntary basis.

However, the Commission may also come up with legislative proposals to fulfil the request made by the European Parliament. The final report is due no later than September 30th, 2013.

ISO

While the new standard EN ISO 3758:2012 (textile care labelling based on symbols) has been officially published on April 1st, 2012 (after 6 years of revision), the standard EN ISO 6330 (domestic washing

and drying procedures) has also been released in April 2012. However, some revisions might be necessary soon, but they will not affect the EN ISO 3758.

SOLVENTS

In France, a new regulation will be introduced that will ban the use of perch machines over 15 years old. Therefore, the whole French dry cleaning industry is under pressure to change its equipment, and to find “alternative” ways of dry cleaning the garments.

Since some initiatives exist in different European countries to study new solvents, **GINETEX** is considering setting up a working group to report on the moves of the industry and evaluate possibilities of having new symbols for new solvents.



ECO-LABELLING

For several months, **GINETEX** has been working with global retailers on a clevercare symbol, to be used alongside the normal care instructions. The clevercare symbol will advise consumers that “good care prac-

tices” can help reduce the impact of cleaning on the environment. Full details will be carried on a specific **GINETEX** website. The project should be launched early November 2012.

NEW MEMBER CANDIDATES

SLOVAKIA

On April 20, 2012 at the invitation of the Ministry of Economy of the Slovak Republic, **GINETEX** has presented its association, its organisation, role, missions, and its links with ISO to some key players in Slovakia. A discussion has followed with the organisations represented.

Today, there is no textile and apparel professional organisation working in Slovakia, as it has been dismantled. Dry cleaners and consumers face more and more problems since no care information is now stated on textile labels. This information was compulsory before 2009. (Today, it can be mentioned, with no obligation, with words or with symbols).

BALTIC COUNTRIES

On June 10th, **GINETEX** has met with representatives of the textil branch of these three countries in Riga, and have presented the **GINETEX** Care labelling system. Lithuania and Latvia have shown a great interest for setting up a committee in their respective country.

CHANGE OF NATIONAL LEGISLATION

As of 2014, the national Japanese regulation JIS0217 on textile care labelling will be replaced by the implementation of the EN ISO 3758:2012.

TRADEMARKS

The five symbols trademark is now protected also in Albania, Bosnia, Latvia, Lithuania, Pakistan and Poland. Registration procedures are going on in different countries, such as Canada, China, Denmark, Estonia, Hungary, Romania, Slovakia and Turkey.

GLOBAL PARTNERS

GINETEX welcomes their new global partners:

H&M GBC AB (SE)

MASSIF (US)

SHANGXIA TRADING Company Ltd (CN)

QUALIMAX INTERNATIONAL (SP)

VOLCOM (US)



APP

GINETEX launch an application to give care information with the help of Smartphone's based on Android. The version for iPhones will be available at the end of the year. The respective care information is given in the language of the Smartphone used.

Distributing the care labelling Apps to promote its symbols, in close cooperation with its national committees, GINETEX and its national committees is offering the Apps to their members and their partners, for sale to those companies who intend to use the Apps with banner advertisements. The pricing is € 99 for 6 months and €189 for a year.

GINETEX developed in addition an alphanumeric code of care to put the care instruction into a QR-Code (Quick Response Code) which will be printed on labels. The Smartphone user takes a scan of the QR Code; afterwards the software decodes the information and shows the respective care information on the textile product in the language of the Smartphone used. The system enables to integrate other labelling information, i.e. fiber labelling.

IMPRINT

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